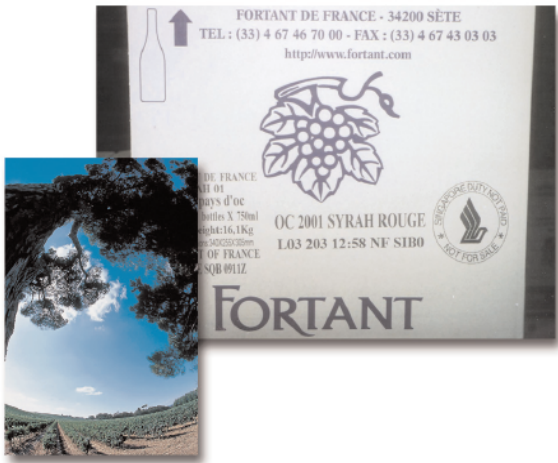


# Profiles In Packaging Success



Trident 768Jet™ printheads allowed Skalli enhance the visual appeal of their secondary packaging.

*"The Trident-powered ink jet printing system has exceeded our expectations. It has allowed us to enhance brand appeal with crisp, 10 cm graphics and update our coding/inventory tracking capabilities for our increasingly global clientele."*

**- Rene Garcia,  
Production Manager,  
Skalli**

For more information on Trident printheads, visit [www.trident-itw.com](http://www.trident-itw.com)  
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## LES VINS SKALLI SAVES 30 MINUTES PER DAY WITH NEW INK JET PRINTING SYSTEM

**Trident-powered™ system also enhances inventory tracking capabilities and brand appeal**

### CHALLENGE

Skalli, a leading wine producer from the Languedoc region of southern France, needed an ink jet printing system that could deliver high-quality print and help meet the coding demands of an increasingly global customer base. After comparing several machines, Skalli purchased an inkjet system featuring Trident® 768Jet™ printheads.

### SOLUTION

Since print quality depends largely on printhead design, Skalli paid close attention to the printheads used in each of the systems they compared.

Skalli selected Trident 768Jet printheads, an innovative new technology in the ink jet market capable of printing alphanumeric text, bar codes and graphics up to 10cm (4 inches) in height, the tallest in the direct-to-carton market.

"It is imperative that our packaging reflect our commitment to quality," explained Rene Garcia, Production Manager at Skalli. "The ability of the 768Jet to print tall, elegant graphics on our secondary packaging helps enhance brand appeal."

The Trident 768Jet printhead also features an Automatic Maintenance Module™ (AMM™). This self-priming capability was an important selling point for Skalli.

"In order to have top quality printing, we need to keep the printheads from being clogged by

corrugated fibers and factory dust," explained Garcia. "The automatic cleaning system on the 768Jet printheads ensures consistent high-quality printing and saves our operators time since they don't have to manually clean the printheads."

### RESULTS

The new ink jet printing system has virtually eliminated the need for labels and generated significant savings for Skalli. Replacing labels with ink jet printing has saved Skalli \$20,000 and over 30 minutes per day in production time for the staff.

The new ink jet system has also added greater flexibility to the Skalli production line. The enhanced printing height afforded by the 768Jet printheads makes it possible for Skalli to use 40 different sizes of cartons for wine bottles ranging from 1.5 liters to petite airline sizes.



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